

# Shaq-a-Roni Returns to Papa Johns for the 5th Year, Reinforcing the Brand's Commitment to Better Communities

Oct 14, 2024

The fan-favorite Shaq-a-Roni pizza showcases Papa Johns efforts to promote youth leadership and entrepreneurship, and combat food insecurity

ATLANTA--(BUSINESS WIRE)--Oct. 14, 2024-- Today, Papa Johns announced the return of its popular <u>Shaq-a-Roni pizza</u> in the U.S. for a limited time, celebrating its 5<sup>th</sup> year on the menu this fall. Crafted in partnership with basketball legend and Papa Johns franchisee, Shaquille O'Neal, for every Shaq-a-Roni sold at participating locations, Papa Johns donates \$1 to The Papa Johns Foundation.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20241014543520/en/

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Basketball legend and Papa Johns franchisee Shaquille O'Neal and the Shaq-a-Roni pizza. (Photo: Business Wire)

"I'm excited to bring back the Shaq-a-Roni for the 5th consecutive year," said Shaquille O'Neal. "It's not just about great pizza – I'm proud that every pizza sold helps support the communities we serve."

## PAPA JOHNS COMMITMENT TO BETTER THROUGH COMMUNITY IMPACT

The Papa Johns Foundation is committed to building stronger communities through initiatives focused on youth leadership & entrepreneurship, and food insecurity. Over the past four years, Papa Johns has raised \$13.1 million through Shaq-a-Roni sales, and since 2021 has invested more than \$4 million through the Foundation's Building Community Fund, a grant program that supports franchisees local community initiatives.

"At Papa Johns, we believe pizza brings people together. This collaboration has brought joy to pizza lovers and raised awareness about important issues impacting our communities," said Jennifer Garner, Senior Director of Corporate Affairs and Sustainability at Papa Johns. "It's a great example of how a popular menu item can give back, combining delicious pizza with meaningful contributions to our communities."

This year, the Building Community Fund is supporting more than 250 nonprofit organizations across the U.S., with a priority focus on alleviating food insecurity for children. This includes awarding grants to Boys & Girls Clubs of Newark and Kids' Meals, Inc. in Houston, organizations that have distinct programs aimed at supporting this shared focus. Boys & Girls Clubs of Newark has launched the "Healthy Living Through Access and Nutritional Education" program, which promotes healthy living through interactive discussions, cooking demonstrations, and hands-on gardening activities. Grant funding will enable Kids' Meals, Inc. to strengthen their Healthy Meal Delivery program, which aims to end childhood hunger by delivering free, nutritious meals directly to the homes of Houston's most vulnerable preschool-aged children.

### ABOUT THE SHAQ-A-RONI PIZZA

The Shaq-a-Roni is an extra-large pizza made with Papa Johns fresh, never frozen, six-ingredient dough, loaded with extra cheese, covered in over 60 pepperonis, and cut into eight slices. This fan-favorite pizza will be available for Papa Rewards members, starting October 14, and to all customers nationally October 21 for \$12.99.

More information about the Shaq-a-Roni pizza can be found at <u>www.papajohns.com/shaq/</u>. Follow Papa Johns on social on <u>Instagram, Facebook</u>, <u>TikTok</u> and  $\chi$  (formerly Twitter).

Not a Papa Rewards member yet? What are you waiting for? Join here!

#### **About Papa Johns**

Papa John's International, Inc. (NASDAQ: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA®. Papa Johns believes that using high-quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa Johns tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can in the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa Johns is co-headquartered in Atlanta, Ga. and Louisville, Ky. and is the world's third-largest pizza delivery company with approximately 5,900 restaurants in 50 countries and territories. For more information about the company or to order pizza online, visit www.PapaJohns.com or download the Papa Johns mobile app for iOS or Android.

### About The Papa Johns Foundation

Founded in 2019, the Papa Johns Foundation supports communities as they work together for equality, fairness, respect and opportunity for all. We believe empowered communities overcome divides through civility and unity, and we support organizations that share our commitment to diversity, equity and inclusion. Through partnerships with leading national and local community organizations, the Papa Johns Foundation's philanthropic approach focuses on Youth Leadership & Entrepreneurship, Food Security and Food Waste Reduction.

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Source: Papa John's International, Inc.